

2019 Cookie Program - Important Dates and Reward Updates

Important Cookie season prep dates for troops to keep in mind:

Dec. 14: Last day to request girl transfers before cookie season (no transfers from 12/21-3/22).

Dec. 14: Last day to request new bank accounts in order have bank account letter before we go on break **Dec. 21:** (Cookie ACH paperwork needs to be submitted by 12/31 in order to do SIO)

Dec. 31: Deadline for suspended troops to fix issues (turn in financials, etc.) in order for troop to sell cookies.

Dec. 31: Deadline for troop to submit **Cookie ACH Authorization and Agreement eform** in order to place SIO. (New bank accounts need to be requested by Dec. 14)

Jan 7: Girls will be added to ebudde this week.

The overwhelming success of the 2018 Cookie Program has ignited our excitement for the upcoming Girl Scout cookie season: **Go for Bold!**

We are thrilled to share the brand new 2019 Cookie Program rewards with you. There are a few exciting changes for 2019:

- We have added a Girl on the Go reward package at 950+ packages;
- We have enhanced our Gift of Caring program for high achievers with a reward at the new
- 100+ packages level: a cute bracelet with the motivational message, “Have Courage & Be Kind”;
- We have enriched Digital Cookie with a reward for 50+ packages sold.

We have rebranded our signature events with fun new titles and graphics. Club 500 is now Smart Cookie Club; Elite 1000 has transitioned to The Sweet Elite, which features an enhanced experience at Disney Resort with upgraded exclusives, including Girl Scouts-only YES program experience, and preferential and exclusive access to a few specific rides (for a limited time).

Attached, you will find a copy of the “Level Up” flier which highlights the exciting updates to the 2019 Cookie Program rewards and signature events. This flier will be in the materials you receive at training; you do not need to print it.

Go for Bold and be sure to attend a Service Unit Cookie Program Chair training to learn about all the exciting things in store for 2019.

Thank you,
The Product Programs Team

Girl Scouts of Greater Los Angeles
2019 GIRL REWARDS

My personal goal: _____ packages

Go for Bold
GSLA 2019 Cookie Program

- Participation Patch 24+ packages
- Go for Bold Bandana 50+ packages
- Cookie Floating Pen 90+ packages
- Journal 130+ packages
- This Mint Lunch Box 160+ packages
- 2019 Cookie Program T-Shirt 200+ packages
- Clouled Leopard Plush 250+ packages
- Claudia's Tower 325+ packages

SMART COOKIE CLUB

- Sequins Pillow 400+ packages
- Six Flags Hurricane Harbor May 18, 2019 Girl & One Chaperone OR \$50 Program Credit 500+ packages
- Backpack Purse 650+ packages
- Go for Bold Soft Sherpa Blanket 55" x 60" 800+ packages
- Girl on the Go Messenger Bag, Earbuds, Water Bottle 950+ packages
- Disney Resort May 4, 2019 Girl & One Chaperone OR \$100 Program Credit 1200+ packages
- Smores Adventure Weekend Camp Ouito Rancho June 1 - 2, 2019 Girl & One Chaperone OR \$150 Program Credit 1500+ packages
- Catalina Express Cookie CEOs Catalina Day Trip with Lisa Lantgens, CEO June 15, 2019 Girl Only OR \$200 Program Credit 2000+ packages
- Hollywood Media Experience Date and Details TBA 3000+ packages

STARTING INVENTORY ORDER
75% Troop SID Order (based on council SID worksheet)

- Buy 66 Cookies Today!
- Cookie Tote Bag (both sides shown) 1 per participant (starting year)
- Troop Leader Reward Small Lightweight Foldable Backpack 2 per troop

COMBO PATCH 2018 Fall/2019 Cookie
Girls must have met the 2018 Full Program criteria and sell 350+ packages of cookies

DIGITAL COOKIE
2019 GSOLA Digital Cookie
Digital Cookie Patch 17+ valid emails sent via DC
Scented Samoa Cookie Necklace 50+ DC packages

GIFT OF CARING
Applies only to Gift of Caring Packages
52+ packages - GSOLA Gift of Caring Patch
24+ packages - Go for Bold Key Chain
36+ packages - Dual Action clip-on Flashlight
100+ packages - Have Courage & Be Kind Bracelet

Gift of Caring
Troop Sharing GOC patch and Year bar
Troops averaging 20+ GOC packages per GOC selling girl, next year earners receive patch and year bar, subsequent year earners receive year bar only, for GOC sellers only

Gift of Caring in Action
GOC special event for Top Selling GOC Girls 10A

TROP REWARDS
Based on Final Sales of Participating Girls (per Girl Troops are not eligible for Troop Rewards)

- \$15 in Troop Account (see participant mg. girl) Troops averaging 350+ packages
- \$50LA Windbreaker each participating girl plus 2 Troop Leaders Troops averaging 525+ packages
- \$10 in Troop Account (see participant mg. girl) Troops averaging 350+ packages

Bar Patch at highest level earned starting at 160+ packages **500+**

ALL REWARDS ARE CUMULATIVE
SID# receives the right to replace an item of equal or higher value

Note for opt-out troops: Girls in troops that have opted out of rewards will receive SID reward, all patches and incentives to all events of earnings.

girl scouts
greater los angeles

LEVEL UP

**SMART
COOKIE
CLUB**
500 packages

You can end the cookie season with a big splash when you reach this level (formerly Club 500). Smart Cookies get an exclusive Girl Scouts-only day at Hurricane Harbor water park, plus all the food you can eat and all the fun you can possibly have under the sun!

**G.I.R.L.
on the
GO**
950 packages

This trio of cool stuff for this level is definitely for the girl who's going places! You get a messenger bag that tells the world you're a cookie boss of courage, confidence, and character; a cool water bottle with ever-cold technology; and the coolest interchangeable Girl Scout earbuds.

**THE
Sweet
ELITE**
1,200 packages

We've sweetened the deal for this reward (formerly Elite 1000). This Disney Resort adventure has some new and upgraded exclusives, including a Girl Scouts-only YES program experience, and preferential and exclusive access to a few specific rides (for a limited time). Plus, the Girl Scouts-hosted meal is now inside the park! Our girls are making the world a better place, and celebrating at the happiest place on earth!

**S'mores
ADVENTURE
WEEKEND**
1,500 packages

Two days and one night at our GSGLA camp in Big Bear, Camp Osito Rancho, just for our GSGLA girls that reach this level and their plus one adult chaperone. Days and evening are filled with fun activities, GS traditions and great food. Join us for a very special Girl Scout experience, meet new GS friends, visit with girls you have known, and spend quality time with your adult chaperone.

**COOKIE
CEOs**
2,000 packages

For Boss Ladies only! A day trip to Catalina with our council CEO, Lise Luttgens, just for our GSGLA girls that reach this level. Travel over to Catalina on the Catalina Express and spend quality time with Lise on the boat, at lunch, and during a special activity.

**HOLLYWOOD
Media Experience**
3,000 packages

Star treatment is in order for this reward level. Participants will be a featured GSGLA spokesperson to share their cookiepreneur story with one (or more) of our awesome media company partners! Plus, they'll get an exclusive VIP, behind the scenes experience and media training. Are you ready for your close up?

Please refer to the cookie order card for details on all rewards offered.

More information for each event will be provided to qualifying cookiepreneur families!